WHAT ARE YOU DOING AS A REAL ESTATE AGENT TO STAND OUT

FROM THE CROWD?

Pete's Apps will give you a customized Real Estate Agent Mobile App that will:

1. **Build customer loyalty**. Everyone likes to feel included in something special, **so make customers feel like VIPs by offering discounts, coupons, and promotions** just for using the App.

2. **Create viral buzz**. Encourage customers to use the mobile App to quickly tell all of their friends about the business using the built-in sharing capabilities of Facebook, Twitter, LinkedIn, your blog, SMS, and Email.

3. **Grow customer lists**. A mobile App can gather names and email addresses from directly within the App and easily export them into the top email marketing campaign services to be used in additional emails.

Agents That Understand The Power Of List Building Use Signs Like You See Below

When The Customer Walks Up To The House Or Drives By They Can Immediately Get Photos Of The Property And Information About You... While Building A List Of Potential Buyers You Can Market To Forever

Introducing Mobile Application Push Message Marketing

Push Notifications

A Push Message Allows A Business To Send A Message Directly To The Cell Phones Of Their Customers

"Burger Bar" Would Like to Send You Push Notifications

Notifications may include alerts, sounds and icon badges. These can be configured in Settings.

Don't Allow   OK

There Is No Limit On How Many Messages You Can Send As Long As The Person Has Downloaded The App

Example Of You Can Use Mobile Technology

Building A List Of Potential Buyers

Get More Listing Because Of Your List Of Local Buyers

People Ready To Buy

Push Message Potential Buyers In Seconds

4. **Get instant feedback**. Mobile Apps allow customers to leave feedback on fan walls, share photos, make Appointments, and send comments in a variety of ways.

Mobile Apps Vs Mobile Websites

UNLIMITED MESSAGES	PICTURES AND VIDEOS
TEXT TO DOWNLOAD	NO DIRECT MESSAGES
INTERACTIVE	NO TEXT TO DOWNLOAD
BUILD A POWERFUL LIST	NO INTERACTION
DIRECT PROMOTIONS	NO LIST BUILDING
GPS DIRECTIONS	NO DIRECT PROMOTIONS
GPS COUPONS	NO GPS DIRECTIONS
QR CODE COUPONS	NO GPS COUPONS
ONE TOUCH CALLING	NO QR COUPONS
	NO ONE TOUCH CALLING

Make it easy for your clients and prospects to reach you, and for you to reach back. When you have your App in their phone you create a social bond to your customers that cannot be duplicated by any other media.

What can an App do for you and your customers? We're glad you asked...

GPS Directions - Turn-by-turn GPS directions to your business from anywhere.

One Touch Calling - Your clients can call with one button push. No more searching for you.

Tell A Friend - Go viral as your clients can easily share on Twitter, Facebook, email, and SMS.

Push Notifications - Send messages to your customers that get read. High impact at no cost.

QR Coupons - Create QR coupons that get scanned at your business. Great for loyalty cards!

Your Info - Build in any sort of information your clients need to make buying easy.

Events Schedule -All of your company's special events can be in your App. Google calendar enabled!

Easy Contact - Make it easy to contact you. Email, phone, website, and directions in one place.

Image Gallery - Photos of your business in a beautiful image gallery. The personal touch!

GPS Coupons - Create coupons for your App that auto-unlock when your customers are at your business.

Email Photo - Your customers can easily send you their photos right thru your App. Great for testimonials!

Points Of Interest - Display points of interest around you, categorized as you please.

Fan Wall - Customers can leave feedback in the App, but you edit the comments, so no bad reviews!

Email List - A great way to build your email list for your newsletter. Give a discount for replies!

Tip Calculator - Added value for restaurant customers. Easy tip calculator for group dinners.

Mortgage Calculator - Added value for real estate Apps. More value leads to greater client Appreciation.

Flexible Counter - Can be customized to suit your business. Let's get creative!

Blog Integration - Include any RSS feed in your App. Can be your own blog or industry information.

Facebook - Integrate your Facebook page to enhance your social media marketing.

Twitter - Your Twitter feed in your App can lead to more following and more loyal customers.

YouTube - Your YouTube channel accessed directly from within your App!

LinkedIn - Expand your LinkedIn reach by including it right inside your App.

Surveys and Forms - With WuFoo, create all sorts of forms including surveys, order forms, pre-qual forms, and feedback forms.

Reservations - Incorporate your reservation system into your App! Easy as pie for your customers.

Analytics - Track your App downloads in the "back office."

Android & iPhones - Your App will work on both Android & iPhone devices, including the iPad and Android tablets.

Contact Integration - Import email addresses collected through your App into your email marketing service.

Compatible In All App Stores

Apple Compatible

Android Compatible

HTML 5 compatible