

To All Residential and Commercial Real Estate Salespeople:

The items included in this folder are tools that help you benefit from the Powers of the Internet. These are revenue generating Internet marketing tools.

- There are over 5 Billion people world wide with access to the Internet;
- Unlimited networking of commercial real estate Haves and Wants at [www.iciworld.com](http://www.iciworld.com)
- If you could advertise in a newspaper all year long for free, would you? Then you definitely should be a member of ICIWorld because the same people that read and search classified ads in a newspaper do the same on ICIWorld. (74% of people who search for real estate use the Internet NAR statistic);
- 96% of people who search the Internet are searching for listings. ICIWorld has developed special links that you can place on all your web sites that link to commercial AND residential real estate Haves and Wants of other brokers who have agreed to allow them to be on YOUR web site. What is special is that the ads are all structured in a way that YOU get the calls.
- This generates leads off the Internet. Do REFERRALS and Show Properties;
- One Re/Max agent has done 15 referrals. That is 75 minutes of his time and he has made over \$45,000 over a six month period.
- Residential looking web sites. Powerful internet tools that serve your clients and prospects. Thousands of residential homes with color photos and slide show displays all structured in a way that YOU get the calls. We totally set up your first one. It is customizable by you.
- Web sites are like billboards. Other trainers in the industry and us recommend that you can have more than one web site. The reason? We help you with all your web sites to generate leads because they can all act like billboards generating business off the Internet.
- Why should anyone call you off your web site? What will generate more leads, a web site with 200 listings or a web site with 2,000 listings?
- We provide teaching, training, support, through printouts and videos and telephone support to get it all working. The good news is that we totally set everything up and once it is running it works by itself updating itself 50-100 new listings daily and you do not have to do a thing.
- No web site? No problem! We totally set up your first web site. You can totally change it anyway you want. We provide total support to make it work for you.
- Commercial or residential looking web sites. One of the most powerful Internet tools for salespeople. It is the commercial listings that make it powerful.
- Retired Brokers Program: see [www.retiredbrokers.com](http://www.retiredbrokers.com) developing Internet networking and marketing tools since 1994 for the organized real estate industry.
- See Us in Toronto Realtor Quest, REM (Real Estate Marketing Magazine), The Commercial Investor, Business Exchange, Western Investor, and more.
- Available to do seminars in your office: Understanding the Powers of the Internet.

ICIWorld has perfected these Internet tools and now pledges that if you do not do a deal within 90 days of joining or at the very least develop a great business relationship that you feel will lead to doing deals, call us personally. There are solutions. There is simply a lot of business available. These are revenue generating internet marketing tools.

We appreciate the opportunity to be of service to you.

Sincerely,

Gary Nusca, CCIM, ICIWorld.net (Since 1994), Bus. 416-840-6227, 416-214-4875