

Why is it absolutely essential for every broker and salesperson in the world to have a powerful web site?

They are like billboards working 24/7 to generate leads. You should have more than one. Web sites are one of the most powerful tools to help you take advantage of the Internet. There are 5 billion people with access using mobile devices now. Any one of them looking for real estate can find your web site, see a property they like and call you . . . if you have thousands of listings on your web site, if they are structured so you get the calls on your Internet web site. Do one referral and make \$3,000 +/- . Do one deal and make \$12,000 +/- . Why ignore technology when we make it easy?

1. ICIWorld provides the knowledge and setup to make sure these web sites work for you;
2. They update themselves 50-100 new listings per day and you do not have to do a thing. In fact that brings people back to your web site regularly to search for new listings;
3. We totally set up the web site for you so that you are in business the day after ordering it;
4. The web site is totally customizable by you. We will show you how.
5. We provide telephone technical support. We provide videos to learn how to make it all work;
6. With an Executive Membership in ICIWorld (\$319/year), Web sites are free for 1 month then \$19.99/mo. Or \$199 per year. You will have a major storefront on the Internet ;
7. Search Engine Optimization. What good is a web site with thousands of listings that can generate leads for you if you do not have any traffic going to your web site. There are strategies and ways to promote your web site. Have you ever spent more than \$25 on Search Engine Optimization? Basic search engine optimization is included;
8. Powerful Listing Tool. When you add a home listing to your web site it is added to google!
9. Your customers will love their home featured on your web site;
10. They can see listings. They can search listings. There is a mortgage calculator;
11. There is buying information. There is selling information;
12. Without listings why should anyone call you off your web site?
13. Over 200,000 real estate brokers and salespeople have agreed to allow their listings to be advertised on other brokers and sales people's web sites in North America;
14. You can agree or not agree depending on your listings. Most agree because it is greater exposure in the marketplace for your listings. Isn't it better to have your properties advertised on 1,000 other brokers web sites? Would you cooperate with another broker if they brought in a buyer for you? Would you pay a referral commission if another broker referred a buyer to you?
15. OUR PLEDGE: Everyone does business a minimum of every 90 days or you call us. There are only two reasons you will not do business, 1. Material defects in your membership or: 2. No traffic going to your web site. ICIWorld has solutions for both.
16. Would you like to do referrals? Now you will. The only reason brokers and salespeople do not do referrals is because they do not get the leads. If you have two thousands listings on YOUR web site, if they are structured so that people have to call YOU, it IS absolutely inevitable that people have to call you for more information?
17. May we show you samples? Call anytime and be in front of your computer.

ICIWorld.net, Inc.,
131 Bloor St. W., Suite 200
Toronto, Ontario M5S 1R8
Bus. 416-840-6227

www.iciworld.com World

www.iciworld.ca Canada

www.iciworld.us USA