


 Global Real Estate Marketing and Networking - Search 24/7 

- **Android App:** Install ICIWorld Play Store
- **iPhone App:** Install ICIWorld App Store

**Make Connections – FREE! [ILS.realestate](http://ILS.realestate)**  
**Do Business - Make Money - Anytime**

Choose an Information Tool - Mobile Websites

 [wreils.com](http://wreils.com) | [nreils.com](http://nreils.com) | [www.ICIWorld.mobi](http://www.ICIWorld.mobi)

Mobile websites use no resources **For All Mobile Devices Worldwide** Add shortcuts to your home screen

All Powered by ICIWorld.com (Since 1994)

**Commercial AND Residential**

**National Real Estate Information Listing Service**  
 A Society of Real Estate Brokers and Salespeople

*Readership and people interested in real estate from 138 countries*

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**3.7 Billion People on The Internet**  
**60% Use Mobile Devices**  
**Real Estate Haves & Wants**

**ICIWorld.mobi** for **all** mobile devices  
**Industrial, Commercial, Investment, Residential Real Estate**

**ICIWorld.com** (Since 1994)  
 A Society Of Real Estate Brokers & Salespeople, networking exclusive real estate, advertising listings, on mobile devices and computers reaching people locally and 138 countries in seconds.

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**\$40/mo. | \$319/yr.** **25% off**  
 NO CONTRACT **For All Realtors**  
 Go to [iciworld.com](http://iciworld.com), Click on Join, Select Corporate

- **Unlimited Advertising & Networking**
- **ICIWorld Content of Listings, Haves and Wants Trigger Leads from YOUR WEBSITE**
- **See 50+ Pages of Testimonials Online**
- **Mobile Websites with 3 Major World Networks \$16.50**
- **Install ICIWorld App for Androids & iPhones**
- **Search in Seconds FREE. Reach the World in Seconds**

**ICIWorld.com** Gary Nusca, CCIM 416.214.4875  
 131 Bloor St. W., Suite 200 Toronto, Ontario, Canada M5S 1R8

**Now can be free.**  
**Here's How.**

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**[VIP.ICIWorld.com](http://VIP.ICIWorld.com) Executive Membership Society**  
**Corporate VIP Card \$100's Savings**

**ICIWORLD SOCIETY EXECUTIVE MEMBERSHIP CORPORATE VIP CARD**  
 ICIWORLD.CORPORATEPLUSCLUB.COM

**National Real Estate Information Listing Service**  
 Industrial Commercial Investment Residential  
**NREILS.com | (416)214-4875**  
 Check The Site Daily For New Real Estate Opportunities




Robert Dikho, MBA, President of Arc Real Estate Investments and Brokerage Inc. saved \$220 US renting a car in San Francisco within 2 weeks of receiving his card.  
 200 Vendors for Food, Entertainment, Travel, Sports, more.

**Referral Sponsorship Program**  
 Refer someone and receive 25% off a renewal of \$319 to \$240.  
 Each additional referral receive 3 months on a membership.

**National Real Estate Information Listing Service . Com**  
 416-214-4875 **\$79**  
 25% DISCOUNT TO JOIN ICIWORLD. SIMPLY MENTION THE NAME OF THE PERSON WHO GAVE YOU THIS CARD. THIS BECOMES YOUR EXECUTIVE MEMBERSHIP CORPORATE VIP CARD. CHECK NEW LISTINGS DAILY  
**www.NREILS.com**

**Corporate +Club**  
 MEMBERSHIP #:  
 123 456 789

For a list of participating vendors download the mobile app or go to [www.corporateplusclub.com](http://www.corporateplusclub.com)

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## ICIWorld is basically free. Here is how.

- VIP Corporate Card 100's in discounts through out the year. Samples \$220 US savings to rent a car, \$200 off a Lenovo Laptop, savings to Canada's Wonderland, Aquariums, Sports, Entertainment, Travel, Hotels, Rent A Car, Ice Cream, and more.
- Referral program, refer first one \$79 off, get 4 to join and get 3 months for each one, a year free.
- Do referrals – trigger leads off your website with the ICIWorld Widgets of listings on your Website. One broker has done fifteen referrals and made \$45,000. Re/Max agent in Peterborough.
- Sell real estate. – too numerous to list here. [See Testimonials.](#)

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## Add/Modify/Delete Listings, Haves and Wants

### Listings, Haves and Wants

- [Go to iciworld.com](#)
- [Click on Member Login](#)
- Log In Member Management Page
- All choices are on the left
- Add Listings, Haves/Wants
- My Listings to modify, delete
- Click Latest World to Check
- [Reach the world with one click](#)

### Recommendations

- Maintain a minimum of fifteen Haves and Wants
- Modify listings every 30-60 days with two clicks
- Never let listings go longer than 90 days old. They are not displayed on mobile Apps for Androids, iPhones.
- Read once the Log In Member Management Page or you can miss doing deals.

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## Executive Member Training and Support

### By Appointment

- Go to iciworld.com or the mobile App or iciworld.mobi
- Click on make an appointment
- 10 minutes before your time go to iciworld.com click on Webinars Workshop

### One on One

- Ensures Our Pledge works for everyone
- Measure results every 90 days.
- Orientation printout online

Log In Member Management Page  
Miss one item and you can miss doing deals

ICIWorld Educational YouTube Channel  
[www.iciworld.tv](http://www.iciworld.tv)

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## How to do business by 5 PM today or tomorrow!

- Search the Wants daily.
- If you know there is a buyer for a restaurant, the next restaurant you go into ask the owner "if I could get you the price you wanted, would you consider selling?"
- See hundreds of buyers for all kinds of businesses, restaurants, hotels, day care, commercial, residential and more.
- If they say yes bring me in \$400,000 for my restaurant, or \$4.2M for my hotel, learn the three questions!
- Can you ask these questions by 5 PM today or tomorrow?
- How much does it cost to ask the questions?
- How much can you make? ie: businesses 10%, etc.

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## Training and Support Go to [iciworld.com](http://iciworld.com) Click on For Members

- #7 Training and Support
- [www.iciworld.tv](http://www.iciworld.tv)
- [ICIWorld Educational YouTube Channel](#)
- Order Widgets
- Order Website
- Register Daily Webinars Mastering Powers of the Internet & How to Work Exclusive Information
- Register Daily Webinar How To Promote Your Website
- [Our Pledge](#)

ICIWorld Educational YouTube Channel  
<https://www.youtube.com/user/iciworldinc/videos>

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## Mastering the Powers of the Internet

### How to Work Exclusive Real Estate Information

### Networking and Lead Generation

Presented by Gary Nusca, CCIM. ICIWorld.com  
A Society of Real Estate Brokers & Salespeople

[www.iciworld.com](http://www.iciworld.com) (Since 1994)  
[www.worldrealestatenetwork.com](http://www.worldrealestatenetwork.com)

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## Gary Nusca, CCIM, CIPS



- Real estate broker since 1974 Enabling Real Estate Professionals to harness the power of the internet since 1994.
- Internet Business Coach and Mentor
- Speaker at real estate boards and offices
- Founder and President:



The Market ICIWorld Commercial & Residential Real  
Estate Network



Individual Member



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## Mobile Internet Usage Stats

### ICIWorld Mobile Tools For A Brokers Information Toolbox.


- US adults spend 5+ hours on **mobile** phones daily.
- In 2018, 52.2 **percent** of all website **traffic** worldwide was generated through **mobile** phones, up from 50.3% previous year.
- **Mobile** currently accounts for half of all global **web** pages served.
- [Stats](#)

### ICIWorld New Leads Daily or You Can Be Missing Out.

- About 3 in 5 users check their emails on the go.
  - The average **mobile** user spends a total of 2 hours every day on YouTube, Facebook, [Snapchat](#), Instagram, and Twitter.
- 3 sec. – 7 sec. to check new listings daily for your area. TEST

Marketing Plan For Members Get Your Mobile Website onto your customers mobile phone.

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Internet Users

**3,731,391,440**

Internet users in the world

view all of them, one by one

Internet Users by Year

Internet Users by Region

Internet Users by Country

Definitions

Sources and References

40% of the world population has an internet connection today.  
88.5% Canada USA  
<http://www.internetlivestats.com>

ICIWorld is a society of real estate brokers and salespeople networking and advertising exclusive real estate information, marketing listings, on mobile devices, computers, daily with people from 138 countries.

Membership is open for all licensed real estate brokers and salespeople in the world.

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### iPad, iPhone, Android Apps, Other Useful Programs For Computer

- Evernote.com Keep everything in sync for all of your notes, web clips, files and images are made available on every device and computer you use.
- [Keepass.info](http://Keepass.info)
- Dropbox.com
- Workspace Macro Pro
- Magic Jack, Skype, Whats App
- [Instagram](http://Instagram)
- Search inman.com apps
- Find iPhone
- speedtest.net
- Paypal
- Snipping tool in windows
- Snag it
- [88 things google](http://88things.google)
- Your Suggestions?

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### Real Estate and other Apps

- Realtor.ca
- [cmhc.ca/en/en\\_003.cfm](http://cmhc.ca/en/en_003.cfm)
- [floorplanner.com/magicplan](http://floorplanner.com/magicplan)
- [canadianmortgageapp.com/](http://canadianmortgageapp.com/)
- [haikudeck.com](http://haikudeck.com) make slides stunning
- Arcgis – for rural a must!
- MyReco – carries credentials
- TinyScan
- Scanlife
- Calculator Pro
- Units Plus | Convert Units
- Adobe Reader
- The Weather Network
- Yellow Pages
- Social Media - Facebook Page Manager, Twitter, LinkedIn, YouTube, Pinterest, Tumblr.
- All have amazing apps for free at the App Store.
- ICIWorld
- Microsoft 365 \$165/yr. 8 in a family. All office suites. Each user 1 TB. One drive.
- Hpeprint – send a doc to print

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### Top CCIM Commercial Apps

- [10BII Calc Financial Calculator](#) (\$5.99) – "If the iPad saves you from having to pull your laptop out, this app saves you from having to carry your 10BII calculator," says Jonathan Epstein, CCIM, of Berger-Epstein Associates, in Allentown, Pa.
- [Dropbox](#) (free) – Debi Carter, CCIM, vice president of Hudson Peters Commercial in Dallas, uses the Dropbox app to access property files, video, and pictures on the go. She shares files by saving them to a public Dropbox folder and sending the links to clients and colleagues.
- [LogMeIn Ignition](#) (\$29.99) – Remotely access work files and programs via an iPad with LogMeIn. Users can also remotely log in to their desktop to view Flash Websites, which the iPad doesn't support. The GoToMyPC and Remoter apps offer similar features.
- [TheAnalyst](#) (\$9.99) – Developed by Blyncc, a tech company co-founded by Todd Kuhlmann, CCIM, this app includes lease vs. own analysis and investment analysis tools, financial calculators, and an environmental risk summary report generator.
- [Springpad](#) (free) – This app organizes notes, images, and places that users want to remember and syncs them on an iPad, iPhone, or computer. Springpad also can retrieve product information from a barcode scan and includes location-based features like business searches.
- [Air Sharing HD](#) (\$9.99) – The iPad has built-in support for printing to any of HP's 28 AirPrint printers. Printing to a non-AirPrint printer is possible with Air Sharing HD. It has to be networked with a Mac OS X or Linux computer – it's not compatible with Windows. [PrintCentral for iPad](#) (\$8.99) is an alternative to Air Sharing HD.
- [Google Earth](#) (free) – Commercial real estate pros can use Google Earth to show clients aerial property images. Geo-located Wikipedia articles and user-submitted photos provide additional location information.
- [GoodReader](#) (\$4.99) – "GoodReader is an excellent app for storing and opening almost any file," says Joseph W. Edge, CCIM, president of Sherman & Hemstreet Real Estate in Augusta, Ga. The app works with Microsoft Office, iWork, audio, and video files. It also can be used to view and annotate PDF files. [Office\\* HD](#) (\$7.99) and [Documents To Go Premium](#) (\$16.99) have similar features, and [iAnnotate PDF](#) (\$9.99) and [SignMyPad](#) (\$3.99) include a set of PDF tools.
- [Penultimate](#) (\$1.99) – With "photorealistic" paper designs and a selection of ink colors, Penultimate positions itself as the stylish alternative to other note taking apps. Notes and sketches are organized into notebooks and can be shared as PDFs. For free alternatives, try [Evernote](#) or [Springpad](#).
- [CamCard](#) (\$6.99) – Networking pays dividends in commercial real estate, and the business card is the currency of in-person networking. CamCard digitizes and organizes those cards and also has features for adding supplemental information. Contact information can be exported to Excel, which makes it easy to import new contacts to Outlook and other e-mail programs.
- See more at: <http://www.ccim.com/circ-magazine/articles/10-tablet-apps-commercial-real-estate>

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## REAL ESTATE and ICIWorld

- Highest return on investment of ANY industry on the internet
- **\$11 Trillion of Buyer Contacts**
- **Get Your Ads On Here!**
- **\$43 Billion in Real Estate Business Contacts**
- One Lead = \$10,000's in commissions
- High Return on a Membership
- Business in Ontario and . . . around the World.



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## Executive Member Testimonials

*By Real Estate Brokers and Salespeople*

- Broker Network [Realtor Quest](#) Deals/Referrals
- On Your Phone See Testimonials. Marketing on the Internet, Exclusive Additional Deals.



*Proof Everyone Can Work Exclusive Information to Make Money  
Cutting Edge Technology and Real Estate Information Services*

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## Highlights 2014 Profile of Home Buyers and Sellers (NAR)

- <http://www.realtor.org/reports/highlights-from-the-2014-profile-of-home-buyers-and-sellers>
- <http://www.realtor.org/presentations/presentation-2014-profile-of-home-buyers-and-sellers>
- 33% buyers were 1st time
- **92% use the Internet**
- 98% viewed real estate agents as useful
- **50% used mobile website**
- 10 weeks 10 homes
- 70% chose 1<sup>st</sup> agent
- **9% sold without agent**
- 40% knew the buyer

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## Search ICIWorld.com Commercial and Residential

- 30,000+ Haves and Wants
- 75% EXCLUSIVE listings NOT on MLS
- Commercial + Residential
- Properties coming for Sale\*
- FSBOs\*
- Assignments\*
- ... and more!
- **\*Postings**



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## How we help you

### 2 Databases:

- (a) Member database
- (b) Public FSBO database\*



\*The public may add “haves” ... “I **have** a property to sell” ...

...and “wants” ... “I **want** to buy”

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## How we help you

### 2 Data Streams...

- (a) Commercial (ICI) listings
- (b) Residential listings\*



\* includes condos, cottages, vacation properties, etc.



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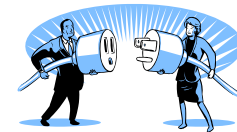
## The Power of ICIWorld.com for Commercial and Residential Real Estate

- 40,000+/- monthly readership 138 countries.
- The public calls you directly on your ads.
- 20,000 subscribers receive Haves and Wants Daily by Email. Free to subscribe.
- 1,500 brokers display Haves and Wants on their website. Lead Generation.

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## The Power of ICIWorld.com for Commercial and Residential Real Estate

- 18,000+ pages display links to listings
- 2,000,000+/- hits monthly
- 138+ countries
- Super-fast Server



Tens of thousands now accessing listings, Haves and Wants through mobile website [iciworld.mobi](http://iciworld.mobi) and ICIWorld Apps.

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**COMMERCIAL REAL ESTATE SECTION**

**YOUR WAY REALTY INC. BROKERAGE**  
Bill Bradley  
416.258.6886  
bill@billb.com

**PARADISE IN GRENADA**

**55,000 copies, 100,000+ readers. When someone sees this ad, visits iceworld, sees your ad, you just got a new customer.**

**ROYAL LEPAGE**  
Nigeria Real Estate Centre  
416-464-1144  
royal@royal.ca

**WIRVOICE**  
Gerry Vandermolen  
416-464-1144

**ATTENTION INVESTORS & DEVELOPERS!!**

**ICIWORLD**  
1,000+ BUSINESSES FOR SALE  
400+ BUYERS  
30,000+ Haves & Wants of  
www.iceworld.com

**UNITS FOR LEASE**  
40 Harley St., Toronto  
416-946-5271

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**Business Exchange**  
www.businessexchange.ca

**ALTERNATIVE MORTGAGE SPECIALISTS**

**CAR RENTAL FRANCHISE**  
OPEN A NEW LOCATION OR  
EXPAND YOUR EXISTING BUSINESS

**MARY BROWN'S FAMOUS CHICKEN**  
FRANCHISE OPPORTUNITY

**COMPUTER REPAIR & SUPPORT BUSINESS**

**ICIWorld on the street. One visit from one person, if they see your ad, bingo you have a chance to do some business.**

**ICI WORLD**  
A GLOBAL BROKER REAL ESTATE  
"INFORMATION LISTING SERVICE"  
GO TO ICIWORLD.COM, CLICK ON SEARCH  
FOR ADVERTISING INFORMATION, PLEASE CALL 1-877-337-1188

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**Google** commercial real estate

On first page out of 573,000,000  
When someone visits site within a 60  
seconds they can be clicking on YOUR  
LISTING!!!

**ICX.ca - Welcome**  
www.icx.ca  
A listing and search site operated by Canadian Real Estate Association, featuring commercial and business properties for sale across the country. Includes...  
Property Search - Map - Commercial REALTOR... - Mobile  
You've visited this page many times. Last visit: 07/09/14

**commercial, office space in Hamilton - Kijiji**  
www.kijiji.ca > Ontario > Hamilton > real estate  
Is your business outgrowing its space? Find commercial rentals and office space in Hamilton for rent on Kijiji, free real estate listings & more.

**The Market ICIWorld Commercial and Residential Real ...**  
www.iceworld.com  
Offering listings for industrial, commercial and investment real estate.  
You've visited this page many times. Last visit: 08/11/14

**Map for commercial real estate**

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How to work real estate Have and  
Want **exclusive information that  
generate leads** just like real estate  
board listings do.

This provides extra opportunities for  
you to make money that you do not  
have now.

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## How to work \$\$\$ “exclusive information” \$\$\$

- It is your real estate opportunities on the Internet
- Opportunities trigger leads just like real estate board listings
- No control? There is a way! See [Testimonials](#).
- Follow RECO guidelines – Learn the three questions.
- Put agreements in place before a showing or divulging the address or identifying the property
- Commercial and Residential Real Estate
- Newspaper advertising is costly. ICIWorld 1/10<sup>th</sup> 1 cent/line/day
- ICIWorld.com Since 1994. A global real estate brokers' Internet classified ad type Information Listing Service . . . with technology tools. As of June/2018 Free Ask How.

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## Business @ the Speed of Thought


[Link](#)

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## First words of Bill Gates to Warren Buffet about the Internet

- *“the cost to publish your information, getting your message in front of someone, talking with people around the world is zero or so close to zero it doesn't make any difference.”*
- ICIWorld is a World Information Listing Service
- Advertise listings AND Exclusive Opportunities
- Must manage information in the right way.
- Four Webinars Daily at ICIWorld.com, Seminars

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## Opportunities to Build Your Inventory on the Internet – 7 billion people!

- FSBOs (For Sale By Owner) ie: Kijiji and more.
- Open listings
- Exclusive (non-MLS) listings
- Builders
- Expired
- Coming for sale
- Want to sell quietly




ICIWorld has the platform proven over 20 years

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Has anyone ever said to you  
“I want to sell my property  
but I do not want to give you  
a listing at this time.”

“If you bring my a buyer, I  
will pay you a commission.”

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Can you master 3 simple questions 

1. Will you pay me a commission **if I bring a buyer?** Then negotiate the commission.
2. Will you give me a 48 hr. exclusive listing to show the property **once I have a buyer?**
3. May I advertise your property. I am going to do it **without disclosing the address.**

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## RECO

...A registrant shall not include anything in an advertisement that could reasonably be used to **identify** specific real estate unless the owner of the real estate has **consented in writing.**



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## When someone calls you

- When someone calls you they will ask for the address.
- You make a statement “**in this particular case we have to put an agreement in place first,** but if it is okay with you I can show it to you on Sat, come to my office and I will make arrangements for you to see it.”
- On Fri. you go get a 48 hr exclusive listing agreement to show it.

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## Coming For Sale

- When someone calls you they will ask for the address.
- You make a statement “**in this particular case we have to put an agreement in place first**, but if it is okay with I will put you on a list. When I get the agreement signed, I will call you back and if you are still looking, you can be one of the first people through the property. How does that sound?”

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## Advertise Information

"Mississauga Restaurant \$350K, Making money"

"Toronto Triplex, \$750,000 Positive cash flow, great tenants."

"Oakville 4 BR 2 Storey, \$1M, under market, not on MLS"

Most owners will give you permission to advertise in this way... as long as the address/location of the property ***cannot be gleaned from the ad.***

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## More Examples

Lindsay Esso Gas Station

Brantford \$30M shopping centre

Peterborough Retail Plaza \$500K

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Real estate widgets that you can add to YOUR website of listings and exclusive information that make it **absolutely inevitable for you to generate leads** from YOUR website.

One lead can make one a lot of money.

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## How We Help You

### Option #1.

**Widgets...** active links that go on your existing website

Display listing data... multiple and exclusive... and **property information...** on **your** site... drive leads directly to YOU

Demo



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## We Support All



- Webtech Design
- Web4Realty
- Real Web Solutions
- Incom
- EziAgent
- MCS Interactive
- more

Websites in  
the World with  
**ICIWorld Widgets**

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Why to consider having more than one website and link them together for lead generation.

**Understanding what it takes** and how to ensure you get leads every 90 days and **what to do about it if you do not.**

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## How To Promote Your Website

- What good is a website without traffic
- Monthly Live Webinar
- Forty different ways
- Recorded Video – See Blog on ICIWorld
- This is where time should be spent marketing
- It is not just meta tags and key words.
- **Website must be setup first to have links that generate leads.**



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## Know Our Pledge



- As a member of ICIWorld, if you go more than 90 days without doing business, or at the very least, without developing a new business relationship with someone you feel will lead to doing business, by using the tools we supply to you, call us... and let us train you how to do it!



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## Survey – Feedback 1 minute

- We appreciate your feedback
- Helps us to improve our existing tools and develop more programs that will benefit you.



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## Can I do it On Line Now?

Special Seminar Offer \$240 or \$30/mo:

Save \$79 - 25% OFF (Regular \$319)

Go to [www.iciworld.com](http://www.iciworld.com),

Click on Join

Click on Corporate, make choices

### Make An Appointment

ICIWorld is basically free if you use the VIP Corporate Card throughout the year and sponsor a few members and of course do deals!

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## [VIP.ICIWorld.com](http://VIP.ICIWorld.com) Executive Membership Society Corporate VIP Card \$100's Savings

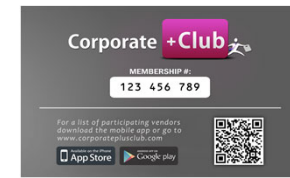


Robert Dikho, MBA,  
President of Arc Real  
Estate Investments and  
Brokerage Inc. saved \$220  
US renting a car in San  
Francisco within 2 weeks of  
receiving his card.

200 Vendors for Food,  
Entertainment, Travel,  
Sports, more.

### Referral Sponsorship Program

Refer someone and receive 25% off a renewal of \$319 to \$240.  
Each additional referral receive 3 months on a membership.



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## What Do I Do Now?

Special Seminar Offer:

To save 25% (Regular \$319) Special ON NOW. Day of seminar/webinar at [www.nreils.com](http://www.nreils.com)

Attach business card to application form and give credit card information

Make an appointment

Congratulations... Welcome to

ICIWorld Commercial and Residential Real Estate World Network



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## WORLD NETWORKING SERVICES

### Summary

**!INFORMATION IS POWER.**

1. **Networking in 3-7 Seconds** Search and connect to do business on ICIWorld mobile App.
2. **Network Exclusive Information. Additional Income.** Trigger leads, calls, just like real estate board listings
3. **Widgets of Listings For Your Website. Automatic.** Lead Generation. Absolutely Inevitable. Do referrals.
4. **Let Your Information & Listings Work 24/7 One Click** Reach a world market 138 countries visiting monthly 20,000+/- Daily EMails to the public & subscribers. 1,500+ other broker websites, 18,000 Internet pages.
5. **ICIWorld Corporate VIP Card \$100's discounts.**

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## Mastering the Power of the Internet

Presented by ICI/ResidentialWorld

*Merci*

*Gracias*

*Grazie*

**THANK YOU**

**Bedankt**

Thanks for your participation!

[Video Realtor Quest](#)

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