National Real Estate Information Listing Service . com www.nreils.com Powered by ICIWorld.com Mastering the Powers of the Internet for Real Estate Professionals

Presentation Information includes:

- Internet Number #1 Marketing Tool in History
- Growth of the Internet to over • one billion people - How to reach out to them effectively
- The Impact of the Internet on • **Commercial Real Estate**
- The Impact of the Internet on • **Residential Real Estate**
- Profile of the Internet User •
- Cutting Edge Technology using • the Internet
- Growth of the Internet to over • 3.7 billion people - How to reach out to them effectively.
- Number of deals and types of • deals being sold.
- **Internet Leads**

"Great flow of presentation, use of real examples"

- How information identifies people with whom you can do business
- How to reach Principals • effectively
- Open and exclusive listings a ٠ model that works
- Public information versus • private information
- Don't forget the buyers. Work the "Wants."
- Value added services • appreciated by the Public information handling. Do you have the skills?
- Powerful Marketing Techniques •
- **Powerful Listing Tools** •
- Print and Newspaper versus the

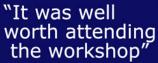
connections

Internet

- Email group sends, list services, automatic generation to reach thousands
- Email automatic drip • marketing campaigns
- Email Information Overload Problems - Spam Solutions
- Web Sites A platform to communicate



- Web Sites Add content that makes you money . . .for the rest of your life
- Web Sites How to Promote • Your Web Site, Search Engine Optimization
- Web Sites Philosophy of a web site, without this understanding you still won't make money
- Web Sites and information -Material Defects - Why some are making money and others are not
- Web Sites Why they are like billboards, how they all can make you money
- Information Open and exclusive listings - a model that • works



One thing better than listing and selling Real Estate

LIVE in your Office, Internet Simulcast and recording available with Event Registration

- Working the "Wants" It's half the marketplace
- Some of the biggest deals start from the Wants. See how and why
- Powerful Marketing Techniques •
- Powerful Listing Tools •
- Number one thing Public wants • and realtors can give
- Number one thing they are not • doing

Opened my mind to promote myself and my business "

- Number one thing so easy to do •
- Fraud on the Internet What to watch out for
- Print and Newspaper versus the Internet
- Training upgrading skill talents, information handling value added services
- Technology on saving money world wide phone calling free

"Gary is a true professional very knowledgeable"

- How Brokers and Salespeople are missing doing deals and do not realize it
- Tools for a "Broker's Information Tool Box"
- Broker's biggest responsibility regarding important information

All New Executive Memberships include

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